



ALL THERE IS TO SIP AND SAVOR IN NEW ORLEANS

June 1, 2009 Edition of Happy Hour

## When Worlds Collide

by Tim McNally

### PINOT NOIR FOR THOSE WHO LIKE PINOT NOIR

(without breaking the bank account)

#### 2007 J. Lynne Pinot Noir, Russian River, California

“...So many wine lovers have now discovered pinot noir that old suppliers cannot keep up, and new plantings are just now coming on stream.

Yet, from a certain perspective, all is not well in pinot noir-land. Meeting demand with a supply that is not correct makes for good marketing sense, but does it make for good wine?

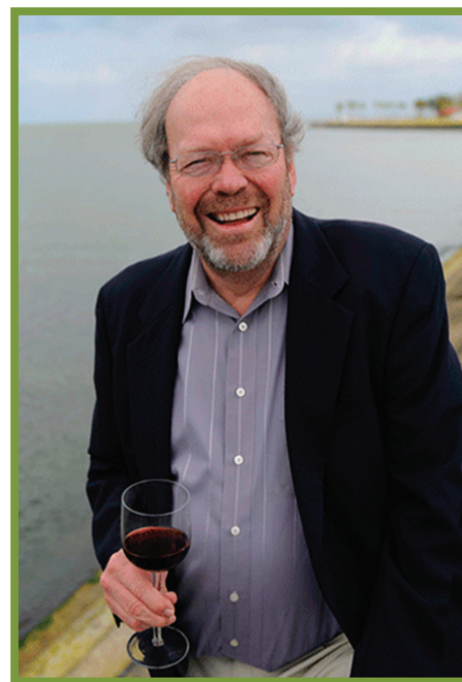
With the demand almost outstripping supply, we are seeing some pinot noir wines on the shelves that bear little resemblance to what the grape is supposed to be....

...In favor of this approach, the flavor profile desired by many American wine consumers, which is the deeper, darker, more tannic a wine is, then it must be better. When you apply that approach to pinot noir, you move away from what the grape loves to deliver.

Luckily, there are still plenty of pinot noir producers who are dedicated to creating wine from this grape that are true expressions of the grape. And that is what wine is, an expression of an agricultural product.

Taste pinot noir grapes on the vine and then taste them in the wine from the bottle. Are they together in tastes and smells? Okay, now you have the wine in the correct fashion....

Make pinot noir taste like pinot noir.”



Tim recommends:  
2007 J. Lynne Russian River Valley Pinot Noir.

